



COMPANY PRESENTATION

eCommerce- and content solutions since 1997

SMART SOFTWARE AND CONTENT SOLUTIONS



TopData Software GmbH is an international provider of product data for the IT sector with focus on printware and as a future-oriented, medium-sized company IT service provider your reliable partner for Acquisition, structuring and optimization of high-quality content.

CONNECTED COMMERCE

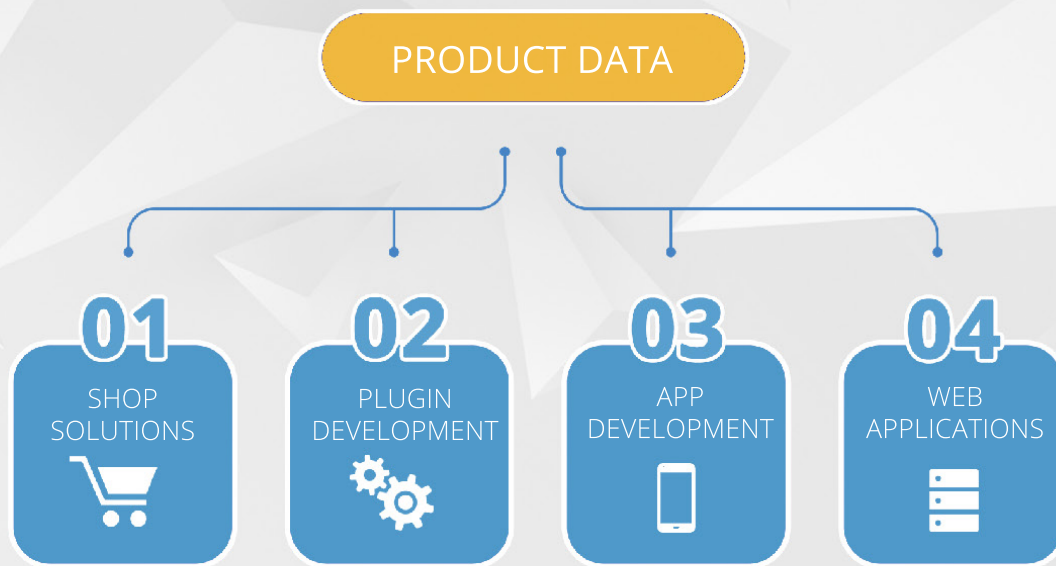
Since 1997, TopData Software GmbH has been a leader in the development of innovative software applications and IT services for the manufacture and sale of consumables such as printer accessories.



Successfull multichannel eCommerce strategies

CONTENT COMMERCE AS BASIS

As a specialist for product data, the company creates, optimizes, refines and manages product data at the highest quality level.

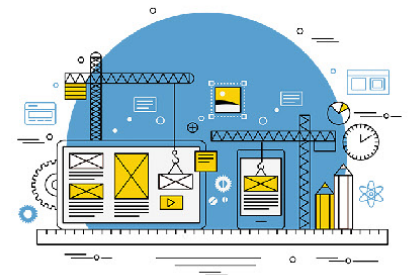


The expertise from content commerce flows into the development of efficient software solutions with a focus on trade and sales. Powerful shop solutions, smart plugins, useful apps and web applications enable customers to experience a new dimension in shopping.

CUSTOMER ENTHUSIASM REDEFINED

The company simplifies the process of obtaining and maintaining product information for retailers, manufacturers, third-party manufacturers, resellers, distributors and portal sites and provides customers with the perfect basis for successful eCommerce.

This core competence, combined with many years of experience enables the development of comprehensive industry solutions, such as manufacturer-independent and neutral eCommerce platforms, or useful extensions for online shops.



The company's groundbreaking products and services contribute to process optimization and efficiency enhancement in numerous companies and are precisely tailored to the needs of the respective customer.

THE COMPANY

The steadily growing company with headquarters in Berlin was founded in 1997 and now employs 15 people in the group of companies in addition to the managing director Oliver C.M. Weissmann.

A well-coordinated team of programmers, web designers and product data maintainers ensures continuous new and further development of software products and content solutions at the highest level. As a training company, TopData Software GmbH provides for qualified young talent.



Thanks to its many years of experience, combined with outstanding industry and product knowledge, TopData Software GmbH now has a global presence with its ideas and solutions

In addition to the established locations in Germany, Great Britain, Cyprus and Georgia, the opening of a branch office in the USA is planned next time.



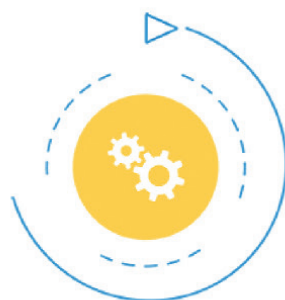
TopData Software GmbH stands for reliability and meeting the highest customer demands. The company's satisfied customers include numerous national and international industry leaders.

COMPETENCIES

The professional IT products and services of TopData Software GmbH cover a wide range of competencies and are indispensable for every company that deals with consumables in day-to-day business.



Content Commerce



Softwaredevelopment



eCommerce

THE PRODUCT LINE

TopFEED* - consistent product data

With "TopFEED", TopData Software GmbH delivers high-quality content in the form of correct, meaningful product data for web shops, apps, electronic product catalogs, internet applications and ERP-systems, and much more.

The company takes on the quality assurance, acquisition and structuring of the data. Non-standardized product data is collected, brought into a coherent form and provided with additional information such as specifications, high-quality product images and item descriptions.



*Available as a plug-in for Shopware 5.X and 6.X, in file form or via web service

TopFINDER* - the ultimate product search



"TopFINDER" is an intelligent product search engine for printers and their supplies/spare parts that can be easily integrated into any existing shop solution. Thanks to the intuitive and user-friendly operation, "TopFINDER" ensures that customers can find the products they want quickly and reliably.

"TopFINDER" communicates with the company's internal data web service and is based on the link between the customer's articles and the TopData product database. TopData Software GmbH takes care of the data maintenance, records all original products, alternative brands and

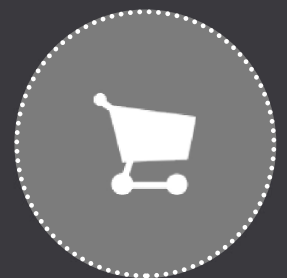
*available as a plugin for Shopware 5.X and 6.X, as well as a shop-independent ** version

** requires programming knowledge

TopSTORE - the professional web shop

The accumulated industry knowledge in the field of content optimization enables TopData Software GmbH to implement software solutions that are precisely tailored to the needs of customers.

The high-performance online shop "TopSTORE" is based on the open source ecommerce platform Shopware and offers a perfect industry solution for IT and printer accessories retailers.



"TopSTORE" can be configured in many ways and can be expanded with numerous useful features. Integrated plugins such as "TopFEED" or "TopFINDER" turn the shop into a comprehensive eCommerce solution.

Shopware - shop solutions and plug-ins



As a certified Shopware agency, we create your new Shopware shop and develop plugins for existing shops.

The open source eCommerce platform Shopware inspires with maximum flexibility and is available on all end devices. An open API and the large number of available plugins enable quick implementation of individual content commerce strategies.

Shopware - tailor-made concepts and digital strategies around the German eCommerce platform enable shopping experiences of a new dimension

TopMANAGER - useful tools

“TopMANAGER” are practical, little helpers with effective benefits and great effects.

The smart tools support customers in their day-to-day business and relieve them of repetitive and time-consuming work.

The clever product finder “Kompamanager” enables, for example, consumables to be found quickly using a selected device and is available

“TopMANAGER” - useful, practical and intelligent



TopCODE - individual programming



With "TopCode" we cover the individual requirements and wishes of our customers and implement customer-specific solutions.

Regardless of whether it is web-based administration programs, interface programming and/or automated processes on the web - TopData delivers results with real added value for customers.

Based on the experience of numerous successful projects, we accompany the customer from the requirements analysis, through the implementation, to the ongoing operation of the software.

We rely on open source technologies and a high level of quality and security.

A STRONG TEAM



Oliver C.M. Weissmann
CEO Germany



Gela Chachkhiani
CEO Georgia, GB



Vasileios Chachamis
CEO Cyprus

A strong team of clever, experienced and creative minds made possible
TopData has the flexibility to develop new ideas
and to be able to implement it successfully.



Christian Funke
Programmer



Christoph Muskalla
Programmer



Volodymyr Ovcharenko
Programmer

A STRONG TEAM



Sandra Drobni
Webdesigner



Maka Gelovani
Data Content Manager



Alexander Mindorashvili
Data Content Manager

Maximum success through teamwork - a team spirit that is experienced positively increases performance and ensures that these goals can be achieved together.

CURRENT AND IN-DEPTH EXPERTISE

Qualified employees make a significant contribution to the company's reputation.

In order to meet the high demands of the customers and to deepen the skills of the employees, the entire team is trained regularly through further education and training.

This consistent connection between theoretical and practical knowledge, supplemented with high performance, distinguishes all TopData employees.



MILESTONES

The IT company, headquartered in Berlin, was founded in 1997 by Oliver C.M. Weissmann as the sole shareholder and managing director

1997

TopData moves its own premises to an exclusive 180 sqm in the stylish loft in Berlin-Friedrichshain

2006

As a certified Shopware partner, the company offers tailor-made concepts and digital strategies for everything to do with Shopware

2017

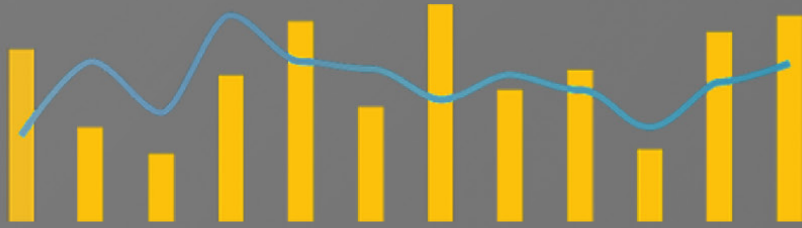
The first foreign subsidiaries in Great Britain, Georgia and Cyprus are opened via the partner program "Business Partner"

2019-2020



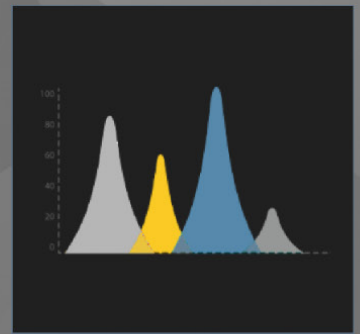
TopData Software GmbH
Efficiency through intelligent
IT solutions

WAY TO SUCCESS



TopData Software GmbH has grown continuously since it was founded in 1997 and has been able to continuously increase both the number of employees and its turnover.

The company now has 15 employees in 4 countries.



CUSTOMER SATISFACTION AS MAXIMUM



At TopData, the focus is on the customer, their satisfaction is the top priority for the entire team.

Efficient and motivated teamwork, however, does not come about by itself, but has to be achieved through targeted promotion of structures and framework conditions influenced and shaped.

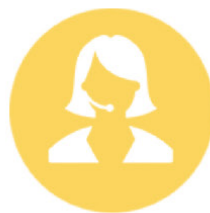
The aim is always the best possible cooperation and a high-performance team structure, to react flexibly to different requirements and to achieve maximum success.

The convinced and satisfied customers include global players, as well as numerous SME companies.

CUSTOMERS WE HAVE ALREADY INSPIRED (EXTRACT)



WHAT MAY WE MAGIC FOR YOU?



We at TopData not only want to satisfy you as a customer, we want to inspire you.

Let our great products and the unique service convince you! Our software experts are happy to be there for you personally.

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